



FOR IMMEDIATE RELEASE:

SIERRA DOOR CO. Introduces AugustaWood® Door

(September 2006 – Scottsdale, AZ)

AugustaWood®, a Sierra Door exclusive, is a beautiful and natural looking door that utilizes the wood species Cunningham Lanceolata, the Latin genus name honoring Dr. James Cunningham, a British Doctor who discovered and first cultivated this hybrid of two species, cypress & cedar, in 1702.

For homeowners who enjoy the beauty of wood, AugustaWood is the perfect choice, especially when working with other natural and rustic looking woods species such as Hickory, Cedar, Cypress, and Pine.

AugustaWood is a fast growing hybrid species. It's been used in numerous lumber and woodworking applications throughout the world for more than eight centuries.

According to James Williams, President of Sierra Door, “the demand for rustic and natural looking products such as knotty pine and knotty alder continues to increase. AugustaWood provides an alternative for meeting this demand. With a 1 ¾” door thickness and a very distinguished 1 ½” panel, the AugustaWood product line is unique when compared to the other rustic products currently available.”

Jim Daniels, Vice President of Sales & Marketing, also notes that “AugustaWood provides a very natural even color, grain, and knot pattern that is not found in other rustic woods. The knots are very uniform in size and in location. The color tones, ranging from light to medium brown, are enhanced when AugustaWood is left to be enjoyed naturally with a simple clear coat seal application.”

Sierra Door company is a leading producer and supplier of unique and distinguished stain grade and primed wood door products. For more information contact:

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**AugustaWood® is a registered name of Sierra Door Company*